

database can also be provided on greeting cards, to be sent to people to mark a specific event in their lives. For example, when a friend has his or her first child, the greeting card might provide information as to the age at which individuals from the age-event database of interest to the friend had their first child.

5 In addition to the various potential products based on the age-event database, the age-event database could be available for simple queries, which could provide age-event information that the user could use as he sees fit. Thus, a user might visit a web-site on a daily basis just to see what age-events turn up for his exact age. Similarly, a user might obtain age-event information on himself and/or a target individual simply for use in conversation or correspondence.

 It will be apparent to those skilled in the art that the invention described herein is not limited to the specific preferred embodiments discussed above and that various modifications can be made to the herein-described method and apparatus for customizing date information without departing from the scope or spirit of the invention. It is also intended that the present invention cover modifications and variations of the method and apparatus for customizing date information within the scope of the appended claims and their equivalents.

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claim:

- Sub B1
- 1) A computer-implemented method for providing a user with age-event information comprising:
 - a) receiving an input signal comprising age information; and
 - 5 b) providing an output signal comprising age-event information corresponding to said age information.
 - 2) The method of claim 1, wherein the input signal comprises a date, and the output signal comprises a celebrity ageliner.
 - 3) The method of claim 1, wherein the input signal comprises age information relating to a target individual, and the output signal comprises age-event information customized for said target individual.
 - 4) The method of claim 3, wherein the output signal further comprises a date; and the age event information customized for said target individual comprises information about an event in the life of an age-event individual when the age-event individual was the same age as the target individual on said date.
 - 5) The method of claim 1, wherein the input signal comprises a birthdate.
 - 6) The method of claim 1, wherein the input signal comprises an age in years.
 - 7) The method of claim 1, wherein the output signal is obtained by comparing the input signal to an age-event database, and selecting at least one item from the age-event database that
 - 20 corresponds to an age that derives from said inputted age information.
 - 8) The method of claim 4, further comprising the step of generating a customized greeting for the target individual.
 - 9) The method of claim 8, where the customized greeting is an electronic greeting card.

- 10) The method of claim 8, where the customized greeting is a greeting card produced at an automated greeting card kiosk.
- 11) The method of claim 3, further comprising the step of generating a customized calendar for the target individual.
- 5 12) The method of claim 3, further comprising the step of generating a life-chart for the target individual, wherein said life-chart comprises age-events related to at least about one year of the life of said target individual.
- 13) The method of claim 3, further comprising the steps of
generating a life-clock display for the target individual, wherein said life-clock display
10 comprises a symbolic representation of the amount of life an individual has lived and the amount of life an individual has remaining; and
providing age-event information on said life-clock display.
- 14) A computer system for providing age-event information, comprising:
computer processor means for processing data;
15 storage means for storing data on a storage medium;
means for receiving age information input; and
means, responsive to said receiving means, for outputting age-event information to a user.
- 15) The computer system of claim 14, further comprising means for generating a celebrity ageliner.
- 20 16) The computer system of claim 14, further comprising means for generating a customized greeting from the user to a target.
- 17) The computer system of claim 14, further comprising means for generating a customized calendar.

18) A computer memory storage device encoded with a computer program for using a computer system to provide age-event information comprising:

means for inputting age information; and

means for providing age-event information as output.

5 19) The computer memory storage device of claim 18, further comprising means for generating a customized greeting.

20) The computer memory storage device of claim 18, further comprising means for generating a customized calendar.

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